

NORTHWEST DESIGNER'S LBD ATTRACTS HIGHEST BID

The Little Black Dress designed by Northwest Couturier, Yvonne Gillon received the highest bid of the evening raising £900 in aid of Nordoff-Robbins Music Therapy at America's most celebrated iconic fashion event. The event marked Yvonne's international debut at the LBD event and exhibition which draws to a close on Friday 19 May with a glittering finale at Manchester's landmark building Urbis.

Jackie Lloyd from Edgworth, Bolton placed her bid during the silent auction after being immediately wowed by Yvonne's design. As she explained,

"The Little Black Dress event combined the two loves of my life - music and clothes. I was immediately wowed by Yvonne's design because it's so unique and stood out from the rest. I particularly love the organza overdress and the fact that there are, in effect, two designs in one - its classy elegance and versatility lends itself to so many different occasions. The Nordoff-Robbins Music Therapy Charity is a cause close to my heart because my work involves special needs children and I am passionate about the inclusion of music in their lives. For me, the evening was such a worthwhile and valuable experience and I can't wait to wear my little black dress!"



Yvonne is delighted that her design attracted the highest bid of the evening,

"I was thrilled and delighted to have been invited to join some of the country's best known designers to showcase our interpretations of the perfect little black dress. This is the first time that the Little Black Dress event has been launched outside America and as a Northwest designer on home ground, I feel privileged knowing that my design received the highest bid of the evening for such a worthy cause."

Little Black Dress was an exciting challenge for Yvonne who is principally a 'people designer' working with her clients to achieve a stunning outcome with the ultimate 'wow' factor! She explained her concept of the perfect Little Black Dress,

"My design has three parts – the archetypal black satin dress to wear to the office under a jacket then, an embroidered organza overdress which can be rolled up and put into a little black bag, taken to work and then slipped over the underdress ready for a glamorous night out."

Based in Marple, Cheshire, Yvonne is one of thirty top British and International fashion designers invited to create and showcase their interpretations of the perfect little black dress for the star-studded Charity Gala where the creations were silently auctioned in aid of Nordoff-Robbins Music Therapy, the non-profit organization dedicated to improving the lives of adults and children with special needs.

Little Black Dress is supported by the North West Regional Development Agency (NWDA) in partnership with NWTexnet, established by the NWDA to promote and develop the fashion and textile industry in the region.