

## A COUTURE CAPITAL IN CHESHIRE CREATED BY YVONNE GILLON

Talented and innovative designer, Yvonne Gillon has not only put Cheshire on the fashion map, but also carved an enviable reputation for herself on the bridal scene with a couture service rarely matched outside London.

Yvonne is noted for her classic couture outfits for mothers of the bride and groom and other special occasionwear. Furthermore, she is famed for non-traditional designs for brides seeking something out of the ordinary and totally unique such as her stunning white kid leather wedding dress and her commissioned lime green lace wedding gown. Her exclusive collections have attracted clients from the length and breadth of the country who recognise that an Yvonne Gillon outfit is an investment. Yvonne is passionate about her work and the importance of a proper couture service,



"I'm such a stickler for detail," she said. "Every inch made-to-measure, bespoke tailoring guarantees a perfect fit, individuality, complete comfort and total confidence to carry you through that milestone occasion. Other bonuses are freedom of choice on style, fabric colour and finishing touches which make the garment a total one-off. An outfit designed exclusively for you soothes away the headache of finding clothes to set the right tone and banishes the nightmare of turning up in the same outfit as someone else! My clients comment that in my outfits they feel completely comfortable and relaxed and agree that when a woman is relaxed, she's at her most confident."

With many couples now opting for less conventional settings for their wedding day - from stately homes and castles to country marquees and exotic beaches - there is an increasing demand for more fashion-driven wedding wear. More recently, current trends have seen couples marrying later in life or returning to renew their vows or have their marriage blessed.

"My collections are made up as samples or "toiles" for clients to try and there is a wealth of luxurious fabrics to choose from," said Yvonne. "Patterns are made for each client and several fittings are usually required. Styles can also be customised according to the client's preferences and it's this flexibility that helps designs bridge generations from 20 - 80 years of age. The couture experience is the ultimate in personal care and attention coupled with the honest and expert advice on the kind of styles, colours and fabrics that would suit the special occasion."

Clients visiting **Yvonne's Design Studio in Marple, Cheshire** have every confidence in her ability and special talent to study them individually and use her design skills, clever cutting and exquisite tailoring to elongate the figure and giving fluid, flattering and sinuous lines to create the perfect silhouette. No one ever regrets their decision to try the couture service when they have experienced having an outfit designed exclusively for them. Yvonne's studio also caters for the complete look with an impressive range of hats and shoes to complement each outfit.

Glowing letters of thanks are a testimony to Yvonne's success, some of which are highlighted below,

"From the moment I put the outfit on I felt a million dollars and so comfortable. Even after a very long day, there wasn't a crease to be seen and I received countless compliments which added to my confidence and made me feel on top of the world!"

"What can I say! A very big thank you for helping to make my daughter's wedding one of the best days ever. I felt confident in meeting all the guests because I knew that what I was wearing looked fabulous, chic and elegant. You are a very talented lady."